

[RESEARCH PROPOSAL TITLE]

[Full name of the applicant]

[Contact details (email)]

Potential supervisor: [Identified Supervisor Full Name (if any)]

Abstract

[Describe your research proposal in 100-150 words. This should be a succinct summary of the proposal written below, including motivation, research question, proposed approach to tackle the question, and how this will make a research contribution and create social, cultural, and economic impact for or via games.]

I. INTRODUCTION

[Provide a background for the research. What is the problem you are trying to solve? Why does this matter? What is the gap in the state of the art that your research will fill? Identify relevant previous work and cite it appropriately.]

II. RESEARCH PROPOSAL

[Describe your research proposal. What are your research questions and hypotheses? What methods or procedures will you use to build knowledge around those questions? Why is your approach to the problem a good one? What are the core steps in your project and what work will be carried out in each step? Proposals can be open-ended and there is always uncertainty about the findings derived from research beforehand, but if you have evidence that your approach will be effective, include that here. Indicate which will be your first steps and, if possible, alternative or future avenues. Include as part of the research proposal some form of initial project plan, such as a GANTT chart]

III. MOTIVATION

[Explain how the research you propose influences economy, society or culture? Identify the main beneficiaries of your proposed research (such as particular kinds of companies, policy-makers, people working in education or health, or the like) and how would they benefit from the proposed line of research.]

IV. KNOWLEDGE EXCHANGE

[IGGI entails 2+ months' worth of knowledge exchange activities with non-academic partners as part of its programme, for instance a placement. If you have already made any contact with an organisation for collaboration, describe it here, explaining how your research will fit into their work, and why you chose that organisation. If that's not the case, state *at least* one organisation which you think you would want to collaborate with e.g. via your IGGI placement (and explain why). These organisations can be (but are not restricted to) the IGGI industrial partners: <http://www.iggi.org.uk/industry-partners/>]

REFERENCES

[List all your references (no limit on the number). Use a referencing style of your taste.]

[Proposal length: 3 pages of content (sections I-IV) maximum, with a word count approximately between 1000 and 1500. You can use a fourth page (or more) for references. Only use references you are familiar with. Your proposal should be written independently by you. Your targeted supervisor may discuss your idea and proposal drafts with you, but should not directly write or edit it.]

Tips for writing an IGGI proposal

See [this document](#).